

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 09893 010948Z
ACTION EA-09

INFO OCT-01 AS-01 ISO-00 EB-07 /018 W
-----021130 010949Z /21

P R 010752Z JUL 77
FM AMEMBASSY TOKYO
TO USDOC USTS
INFO SECSTATE WASHDC 9087

UNCLAS TOKYO 9893

E.O. 11652: N/A
TAGS: ETRD
SUBJECT: FY77 ADVERTISING

JW-7-553. AS OF TODAY, THE DOLLAR/YEN EXCHANGE RATE IS
YEN266 TO A DOLLAR. LOCAL AUTHORITIES SPECULATE DOLLAR
VALUE WILL DECLINE EVEN FURTHER TO AROUND YEN260 IN VERY
SHORT FUTURE. BECAUSE OF THIS CURRENCY FLUCTUATION, WE
FORESEE A DEFICIT OF SOME DOLS2,600 IN OUR 1511 ADVERTISING
ACCOUNT. WHILE OUR MAJOR FY77 CAMPAIGN HAS BEEN COMPLETED
AS OF END JUNE, WE ARE COMMITTED TO PURCHASE OUR TRADE
PUBLICATION INSERT SPACE FOR NEXT THREE MONTHS, WHICH WE
STRONGLY FEEL SHOULD NOT BE CANCELLED BECAUSE OF LACK OF
FUNDS. WE THEREFORE REQUEST YOUR IMMEIDATE APPROVAL TO
TRANSFER DOLS2,600 FROM ACCOUNT 1513 LITERATURE PRINTING
TO 1511 ADVERTISING. PLS CABLE RESPONSE ASAP.
MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, TOURISM PROMOTION
Control Number: n/a
Copy: SINGLE
Sent Date: 01-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO09893
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770235-0239
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770796/aaaadfmm.tel
Line Count: 40
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 09e2f071-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 18-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1978465
Secure: OPEN
Status: NATIVE
Subject: FY77 ADVERTISING JW-7-553. AS OF TODAY, THE DOLLAR/YEN EXCHANGE RATE IS YEN266 TO A DOLLAR. LOCAL AUTHORITIES SPECULATE DO
TAGS: ETRD
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/09e2f071-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
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